



City of Minneapolis
Community Planning & Economic Development
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MEMORANDUM

DATE: October 24, 2013

TO: City Planning Commission, Committee of the Whole

FROM: Steve Poor, Manager

SUBJECT: Zoning Code Text Amendment – Nicollet Mall Overlay District on-premise sign regulations

An ordinance was introduced by Council Member Goodman to the City Council on October 18, 2013, that would amend Title 20 of the Minneapolis Code of Ordinances relating to *Zoning Code* (amending regulations for on-premise signs located in the NM Nicollet Mall Overlay District), as follows:

- a) Chapter 520 relating to *Introductory Provisions*;
- b) Chapter 543 relating to *On-Premise Signs*; and
- c) Chapter 551 relating to *Overlay Districts*.

The ordinance introduction stemmed from a project proposal, which included a sign mounted on an existing antenna support structure. The Zoning Administrator determined that a sign mounted on the antenna structure constituted a type of roof sign, which is currently prohibited in the Nicollet Mall Overlay District.

Staff is proposing to amend Chapter 551, Article XII to allow roof mounted signs, not to exceed 120 feet above grade.

This amendment has been scheduled for the November 12, 2013, City Planning Commission meeting.

Attachments

1. Draft Nicollet Mall Overlay District on-premise sign text amendment language.

**AN ORDINANCE
of the
CITY OF
MINNEAPOLIS**

By Goodman

**Amending Title 20, Chapter 551 of the Minneapolis Code of
Ordinances relating to Zoning Code: Overlay Districts**

The City Council of the City of Minneapolis do ordain as follows:

Article XII. That Section 551.950 of the above-entitled ordinance be amended to read as follows:

- 551.950. On-premise signs.** On-premise signs shall be subject to the regulations of Chapter 543, On-Premise Signs, and the following:
- (1) Sign area. The amount of sign area allowed for signs attached to buildings shall be three and one-half (3.5) square feet of sign area per one (1) foot of primary building wall.
 - (2) Sign height. The maximum height of signs attached to buildings, except projecting signs, shall be twenty-eight (28) feet. The provisions of Chapter 543, On-Premise Signs, for increasing the height of wall signs by conditional use permit shall not apply.
 - (3) Projecting signs. The maximum height of projecting signs shall be twenty-eight (28) feet. The maximum area of projecting signs shall be twelve (12) square feet. Projecting sign materials shall be limited to ornamental metal, carved wood or cloth.
 - (4) Lighting of signs. Backlit signs shall be prohibited. Projecting signs shall be lighted by external illumination only.

(5) Roof signs. Notwithstanding any other provision to the contrary, on-premise roof signs may be allowed on nonresidential, multiple story buildings located within the Nicollet Mall Overlay District. The maximum height of roof mounted signs shall not exceed 120 feet above grade.